

What's next?

Scan to see the video!

Hear from our students!

Take a minute to see what our students from our CTE programs have to say about their experiences.

» www.arc.losrios.edu/cte/video



1

GET TO KNOW YOURSELF

Use these websites for career guidance and to explore your interests.

» www.cacareercafe.com

» www.cacareerzone.org/assessments

2

VISIT OUR WEBSITE

Check out our CTE page for more details about the programs ARC offers.

» www.arc.losrios.edu/cte

3

TALK TO YOUR COUNSELOR

Talk with your counselor so you can develop your game plan and find out what preparations you'll need for getting started on your career path.



Recording a vocal track in the studio
Commercial Music

CAREER TECHNICAL EDUCATION at American River College

For more information visit
www.arc.losrios.edu/cte



Part of the Los Rios Community College District

American River College does not discriminate on the grounds of race or ethnicity, nationality, religion, gender, sex, age, color, sexual orientation, marital status, or physical or mental disability.

Arts, Media & Entertainment

Arts, Media & Entertainment
at American River College

CERTIFICATES & DEGREES IN

3D Animation
Commercial Music
Graphic Design
Illustration
Journalism
Photography
Theatre Arts
Web Design

CTE programs will get you where you want to go. Quick.

- › Faculty with industry experience
- › Up-to-date & hands-on courses
- › Affordable technical training
- › Ability to start your career faster

Check out some of our featured programs

What you could be earning!

	After 2 Years	After 5 Years
3D Animation	\$16,032	\$28,541
Commercial Music	\$22,593	\$30,898
Graphic Design	\$23,172	\$33,382
Photography	\$24,093	\$27,628
Technical Writing	\$48,013	\$59,451

These are median salaries from actual graduates of California Community Colleges.

2014 salary data from salarysurfer.cccco.edu



Art New Media

Challenge both your creative and technical skills, while using cutting-edge technology that is used in today's art and design world. Learn to communicate visually through a wide range of mediums and gain experience in teamwork and creative thinking.

Sampling of Certificates

- Graphic Design
- Illustration
- 3D Animation
- Web Design

Degrees

- A.A. Art New Media
- A.A. Technical Communications

PROGRAM HIGHLIGHTS

- Apply graphic design principles and standards
- Take into account form, composition, color, and hierarchy of information
- Evaluate problems generated by clients
- Execute visual designs through research, roughs, design development, and presentation



Commercial Music

You'll learn in both of our state-of-the-art studios how to record, mix, and master audio for commercial release. Or you can cover all aspects of the business side of music through such things as promotions and the recording industry legal principles.

Certificates

- Commercial Music: Business
- Commercial Music: Recording

Degrees

- A.A. Commercial Music: Business
- A.A. Commercial Music: Recording

PROGRAM HIGHLIGHTS

- Operate mixing consoles, outboard signal processors, audio workstations, and music software
- Learn microphone techniques and how to facilitate complete recording sessions.
- Explore the dynamics of the music business in areas like publishing, distribution, and marketing



Freelance Photography

Learn everything it takes to create a selling photograph as a freelance photographer! You will learn all the basics of design principles and composition, all the way up to mastery of professional-grade cameras, studio lights and editing software. And when you're finished, you'll walk away with a killer portfolio.

Certificates

- Freelance Photography



Theatre Arts

Explore your aspirations to be on stage or be an integral part of everything behind the scenes. In addition to our season of full-scale department productions, we feature touring Children's Theatre productions and student-produced performances featuring scenes, improv and one-act plays.

Sampling of Certificates

- Costuming
- Film
- Musical Theatre

Degrees

- A.A. Theatre Arts: Acting
- A.A. Theatre Arts: Technical